

40/30/20: Celebrating the Art and Artists of Long Island City

In the last four decades, Long Island City has developed into a premiere hub of creativity—particularly in the visual arts. Three organizations that have contributed greatly to this emergence are celebrating significant anniversaries this year. The Queens Council on the Arts will be 40; PS 1 will be 30; and Long Island City Artists (LICA) will be 20.

Today, each of these institutions embodies a critical element in this tapestry of art and artists called Long Island City. Since 1966, The Queens Council on the Arts has been supporting, promoting, and developing the arts in Queens County. During the last 30 years, P. S. 1 has become the largest non-collecting center for contemporary art in the world. Long Island City Artists, the first association of professional visual artists established in this area back in 1986, represents the very backbone of this community—the individual studio artist.

LICA proposes that in honor of these anniversaries, The Queens Museum will provide any available space between September 2006 and January 2007 for a two to four week exhibition of LICA artists with selections made by an outside curator who is approved by the museum. All expenses related to this event would be incurred by LICA, which will also be responsible for the overall planning and marketing of the show. *

In addition, LICA will create and produce a special brochure entitled: *40/30/20: Celebrating the Art and Artists of Long Island City* ** that will educate the public about how these three organizations have worked together to continually contribute to the cultural health of this community. The power of collaboration in promoting the arts will be spotlighted.

In conclusion, The 40/30/20 LICA Exhibition can generate these benefits:

- It reinforces The Queens Museum's role as a major supporter of local artists by so honoring the first established professional association
- It promotes Queens as the hub of creativity it has become over the years
- It acknowledges the crucial role of the individual artist as the backbone of this artistic community
- It reinforces the power of collaboration in promoting the arts.

*Budget upon request

**Permission to include graphic and/or text material from P. S. 1 and the Queens Council on the Arts will be needed.